



LOGICAL



INTERNATIONAL CONFERENCE

Cloud computing

Innovation and enterprises in the logistic sector

October 30th 2012

From 9.30 am to 5.00 pm // Provincia di Bologna - *Sala del Consiglio* // Via Zamboni, 13 // Bologna (ITALY)

Logistics sector has an enormous potential for growth and employment. The rising demand of just-in-time delivery and increasing environmental costs of cargo transport have made the interoperability of logistics businesses a key precondition for the competitiveness of logistics hubs. In order to achieve this goal, often made difficult by high transaction costs due to different standards in management programs, it is mandatory to make use of the latest technological innovations, among which cloud computing is particularly important. These are the premises of Logical (www.project-logical.eu), a project supported by the territorial cooperation programme Central Europe and promoted by the main logistics hubs in Central Europe. The main objectives of Logical are the enhancement of the interoperability of different sized logistics businesses working in Central Europe, the improvement of the competitiveness of Central European logistics hubs through a decrease of transaction costs and the promotion of sustainable and collective modes of transport. The project started in October 2011 and will finish in May 2014. It will focus on the development of innovative logistics management systems; thanks to cloud computing, it will be particularly effective for small and medium enterprises (SMEs).

9.30 am
Welcome to the participants

9.45 am
Welcome to the participants
Graziano Prantoni, *Head of Productive activities and Tourism, Province of Bologna*
Giovanni Pieretti, *Chair of the Department of Law and Sociology, University of Bologna*
Alessandro Ricci, *Chair of the Interporto Bologna*
Dirk Ottwald, *Aufbauwerk Region Leipzig*

10.00 am
Ist SESSION Problems and security in the utilisation of data
Chair:
Fabrizio Boccola, *Province of Bologna*

Security and interoperability in multi-cloud systems
Antonio Corradi, *University of Bologna*

The legal implications and data security in cloud computing
Vittorio Colomba, *Lawyer*

The promises of cloud computing for logistics
Michele Colajanni, *University of Modena and Reggio Emilia*

The cloud platform for logistic developed in the Lipsia hub
Uwe Arnolds, *Lipsia Logistics Network*
Björn Schwarzbach, *University of Leipzig, Germany*

11.00 - 11.30 am Coffee break

11.30 am
IInd SESSION Cloud computing for the small and medium enterprises (SMEs)
Chair:
Leda Bologni, *ASTER Emilia Romagna*

Cloud computing for productive areas
Marino Cavallo, Luigia Sampietro, *Logical Project - Central Europe Programme, Province of Bologna*

Cloud services demand in SMEs: an analysis of the Logical project
Jerzy Korczak, *University of Wroclaw, Poland*

Cloud computing applied to supply chain management
Laurent Gomez, *SAP Labs France*

Cloud computing in mobile applications for the SMEs
Marco Gambalunga, *MBM Italy*

Cloud computing platform in the Bologna hub
Angelo Aulicino, Giuseppe Dall'Asta, *Interporto of Bologna*

1.30 - 2.30 pm Lunch

2.30 pm
IIIrd SESSION Innovative Case studies on the ICT for logistic services
Chair:
Agostino Fornaroli, *MobilityLab*
Director and Vice President of ELA
European Logistic Association

Antonio Taurisano, *Intesa Spa - IBM Group*
Vanessa Granata, *Medigas Assago*
Filippo Bosi, *Imola Group*
Mauro Audisio, *Arcese Spa Group*
Michele Bonfiglioli, *Lean Factory School*
Luca Paolo Bolognini, *Altran*
Enrico Tasquier, *Dedanext*

4.00 pm
Open discussion and networking
with the companies for the development of the Cloud Computing logistic platform in Bologna

5.00 pm
Conclusions
Gabriele Manella, *CePcIt University of Bologna*



Informations

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